



**Junior  
Achievement™**  
of Greater Hampton Roads



THURSDAY, MARCH 19, 2026

HILTON NORFOLK THE MAIN

100 EAST MAIN STREET, NORFOLK, VA 23510

# Welcome Class of 2026!

Paul Hirschbiel

Vice Chairman, The Memory Center |  
Founding Chairman, Innovate Hampton  
Roads

Akhil Jain

President, Landmark Hotel Group, LLC

T. Richard Litton, Jr.

President, Harbor Group International, LLC

Ray Wittersheim

Retired President & CEO, Técnico  
Corporation

# SPONSORSHIPS

## VALEDICTORIAN

\$20,000

- Opportunity to speak at reception
- Exclusive branding on event promotional materials
- Reserved VIP dinner seating for 30 (3 tables of 10)
- Branded table signage
- Premium logo placement in Hall of Fame program
- Full page color advertisement in program
- Recognition in Hall of Fame visual presentation
- Sponsor recognition in Inside Business event advertisement
- Logo on JA website and recognition in Annual Report
- Logo on Hall of Fame print materials
- Naming opportunity for JA Day

\*Supports educational program materials to 4 schools

## SALUTATORIAN

\$15,000

- Exclusive signage at reception
- Reserved VIP dinner seating for 20 (2 tables of 10)
- Branded table signage
- Premium logo placement in Hall of Fame program
- Full page color advertisement in program
- Recognition in Hall of Fame visual presentation
- Sponsor recognition in Inside Business event advertisement
- Logo on JA website and recognition in Annual Report
- Naming opportunity for JA Day

\*Supports educational materials to 3 schools

## EXEMPLARY

\$12,000

- Reserved VIP dinner seating for 20 (2 tables of 10)
- Full page color advertisement in program
- Premium logo placement in Hall of Fame program
- Branded table signage
- Recognition in Hall of Fame visual presentation
- Sponsor recognition in Inside Business event advertisement
- Logo on JA website and recognition in Annual Report
- Naming opportunity for JA Day

\*Supports educational materials to 2 schools

## HONORARY

\$10,000

- Reserved VIP dinner seating for 10 (1 table of 10)
- Full page color advertisement in program
- Logo prominently placed in Hall of Fame program
- Branded table signage
- Recognition in Hall of Fame visual presentation
- Sponsor recognition in Inside Business event advertisement
- Logo on JA website and recognition in Annual Report
- Naming opportunity for JA Day

\*Supports educational materials to 2 schools



# SPONSORSHIPS CONTINUED

## SUMMA CUM LAUDE MAGNA CUM LAUDE

\$6,000

- Reserved VIP dinner seating for 10 (1 table of 10)
- Full page color advertisement in program
- Branded table signage
- Company name displayed in program
- Recognition in Hall of Fame visual presentation
- Naming opportunity for JA Day

\*Supports educational program materials for 1 school

\$4,500

- Reserved dinner seating for 10 (1 table of 10)
- Half page color advertisement in program
- Company name displayed in program

\*Provides educational program materials to 26 classrooms

## HONOR ROLL

\$3,000

- Reserved dinner seating for 10 (1 table of 10)

\*Provides educational program materials to 16 classrooms

## SCHOLAR

\$300

- Dinner seating for 1 person

\*Provides educational program materials to 2 classrooms

## PRINT ADVERTISING

- \$600 – Half page color advertisement in program
- \$1,000 – Full page color advertisement in program

MONEY RAISED FROM THIS EVENT WILL HELP THOUSANDS OF LOCAL STUDENTS TO FOLLOW IN THE FOOTSTEPS OF OUR DISTINGUISHED HONOREES

FOR ADDITIONAL INFORMATION, CONTACT NATALIE ASHCRAFT AT 757.452.6972 OR [NATALIE.ASHCRAFT@JA.ORG](mailto:NATALIE.ASHCRAFT@JA.ORG)



# SPONSORSHIP REQUEST FORM

HILTON NORFOLK- THE MAIN  
100 EAST MAIN STREET, NORFOLK, VA 23510

THURSDAY, MARCH 19, 2026

## PLEASE INDICATE YOUR LEVEL OF SUPPORT:

Valedictorian Sponsor - \$20,000 (\*One available)  
 Salutatorian Sponsor - \$15,000  
 Exemplary Sponsor - \$12,000  
 Honorary Sponsor - \$10,000

\*Additional table purchases for the above sponsors is \$2,500

Summa Cum Laude Sponsor - \$6,000  
 Magna Cum Laude Sponsor - \$4,500  
 Honor Roll Sponsor - \$3,000  
 Scholar Sponsor - \$300  
 Program Advertising: Full Page - \$1,000  
 Program Advertising: Half Page - \$600

60TH ANNIVERSARY YOUTH IMPACT FUND  
PLEASE ACCEPT MY ADDITIONAL GIFT OF: \_\_\_\_\_

DEADLINE FOR RECEIPT OF PROGRAM AD IS FRIDAY, MARCH 6, 2026

## CONTACT INFORMATION

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

YOUR PARAGRAPH TEXT

FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Please remit all completed forms to Natalie Ashcraft- Natalie.Ashcraft@ja.org

All checks can be made payable to Junior Achievement of Greater Hampton Roads

4460 Corporation Lane, Suite 206, Virginia Beach, VA 23462



## PROGRAM ADVERTISEMENT SPECIFICATIONS

COMPLETED ADS/ARTWORK DUE TO  
NATALIE.ASHCRAFT@JA.ORG BEFORE MARCH 6, 2026

### ARTWORK REQUEST (PLEASE SPECIFY) :

- Use artwork provided (PNG format)
- Create artwork using logo/graphics provided.
  - A proof will be sent for approval prior to printing
  - Please note, a \$250 design fee applies to this option

### REQUIRED FORMATTING SPECIFICATIONS:

- Full page (\$1,000)- 5.5"x8.5"
- Half page (\$600)- 5.5"x4.25
- PNG file format
- Full Color
- Full Bleed

THANK YOU FOR YOUR SUPPORT OF THE  
HAMPTON ROADS BUSINESS HALL OF FAME!  
WE LOOK FORWARD TO SEEING YOU AT THE EVENT!